

SHELTER RELOCATION PROJECT

From *Hope* to **HOME**



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HOME IS...

Where the HEART IS

Once nicknamed the “underdog,” BARCS has been working tirelessly to make big strides for Baltimore’s homeless animals. Guided by compassion and dedication to our community, we have cared for more than 180,000 animals since our inception in 2005.

The story of BARCS begins in 2005. The former Baltimore City Municipal Animal Shelter was understaffed and lacked critical funding. This led to frustrated employees, poor husbandry practices (with a 2% live release rate), dismal customer service, a badly maintained building and astonishingly low adoption rates.

In 2005, the City of Baltimore divided the animal shelter into two separate organizations: the Bureau of Animal Control, which would handle animal welfare enforcement for the City, and the Baltimore Animal Rescue and Care Shelter (BARCS), a private nonprofit organization to manage shelter operations. BARCS was founded to be a humane animal shelter that could act as a safe haven for animals in need. While BARCS receives a small operations grant from Baltimore City for basic support, we are a private nonprofit that relies on your generous donations to do our lifesaving work for homeless animals.

BARCS provides animal care and adoption services, spaying and neutering for animals in its adoption program and for outdoor cats, public education and outreach, resources for low income families so they can keep their pets, and so much more. Lifesaving doubled in year one despite taking in an average of 12,000 animals a year.

Each year, with the growing support of our community, BARCS is able to save more lives. By 2018, our live release rate was 90%. In the years since our founding, BARCS has hired new staff members, created a volunteer program, established a medical care program, developed a foster program, improved the adoption program and created off-site adoptions, initiated a fund to care for sick and injured homeless animals (The Franky Fund), established working relationships with other local animal shelters and animal rescue groups, and increased the community's awareness of the shelter and the needs of our animals.



What We Believe in

Saving lives and being a resource to our community begins with compassion, thrives on innovation and transparency and grows with heart... a whole lot of heart.

Our Key Programs

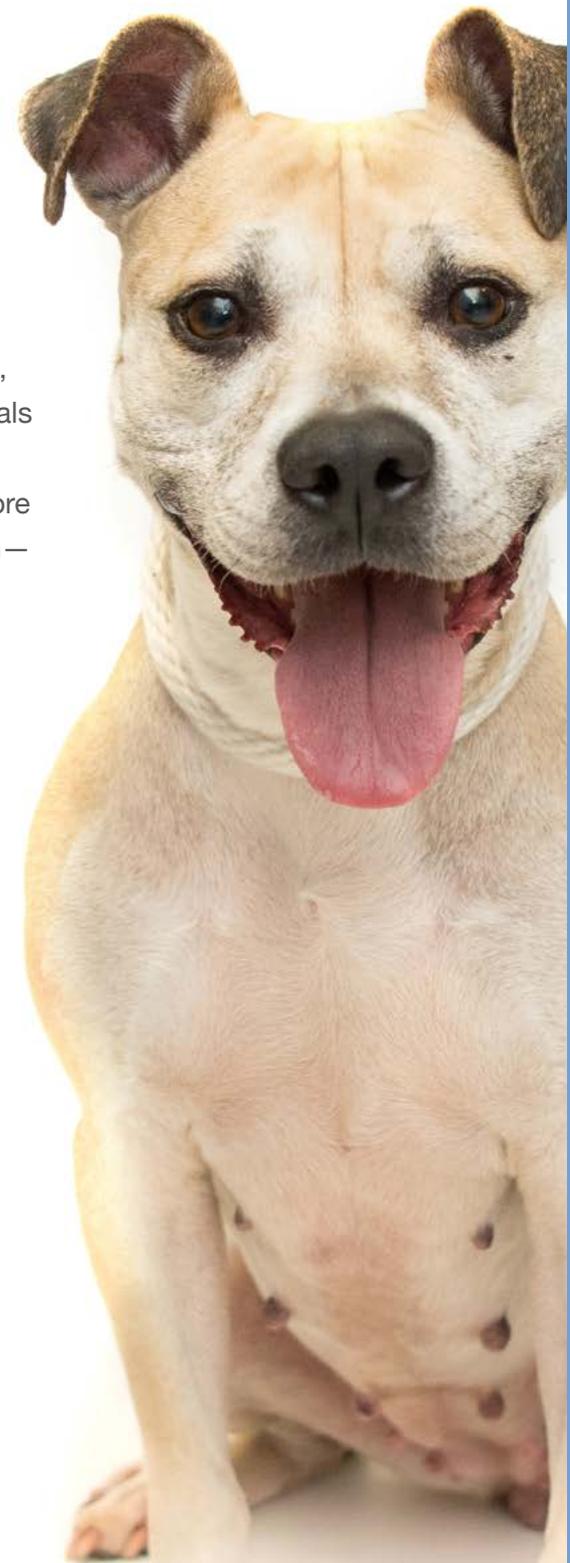
Progressive Adoptions: From traditional family home adoptions to our Working Cat Program, from foster homes to our traveling BFF Waggin', BARCS always strives for innovative ways to find positive outcomes suited to each individual animal that comes by way of our shelter.

Critical Medical Care and Prevention: As Maryland's largest animal shelter, we see some of the worst cases of abuse and neglect. Our in house veterinary program provides ongoing medical care for 12,000 shelter animals each year. Treatment ranges from antibiotics and

vaccinations to testing, spay and neuter surgery and more. The health and wellbeing of animals in our shelter is an essential part of our mission.

Volunteer and Foster: Volunteers and fosters help us in our mission to safeguard, rescue, heal, adopt and advocate for animals while inspiring community action and compassion. At BARCS, volunteers are more than just a tremendous help to our mission—they are our lifeline and our family.

Community Resources and Support: Most issues surrounding animal welfare in Baltimore City, including neglect, abuse and homelessness, stem from a lack of resources in our community. BARCS has several programs designed to empower our community to better care for their pets: intake prevention with low-cost or free resources; low-cost and free community vaccine days; free TNR services for outdoor cats; and free training and behavior advice. These lifesaving programs are working to help pet owners in need receive the care and attention their animals need, making it much less likely for them to give up or abandon their animals.



Under Our Roof...

At BARCS, our numbers are more than just statistics. Every single one is a life saved, an hour volunteered or a member of our community receiving resources. And that's what BARCS is all about: thousands of individual moments, choices and successes that make up the bigger picture.

12,000

animals, including cats, dogs, wildlife, farm animals, exotic animals and small companion pets, enter BARCS each year

30,000

volunteer hours are donated to care for our animals and enhance our programs

6,000

spay and neuter surgeries are performed each year to prevent unwanted litters

110,000

veterinary exams and follow-up exams are done each year

3,000

owned animals receive vaccinations through our public clinics each year

Our New HOME

ADOPTION
CENTER

2490

2490 GILES ROAD, BALTIMORE



Building a Brighter Future for Homeless Animals in Baltimore

BARCS strives to enhance the quality of life in our community through compassionate services for animals and people. BARCS makes a better community for Baltimore by providing humane care and shelter for homeless animals and promoting responsible pet ownership. We've made great strides over the last decade, and so we've outgrown our current space. Our shelter now is too old and small for our current rate of growth, and our equipment is out of date and inefficient.

Our new facility on Giles Road will have:

Expanded veterinary exam space and surgery facilities. Our medical wing will include more cage holding space for sick and recovering animals and grow our surgical spaces from three to six tables to better serve more animals in house. In addition, more surgery tables give our team the opportunity to expand our spay and neuter program, a critical aspect of our work in the communities of Baltimore City.

New spaces for farm animals, small mammals and reptiles. Rather than moving these animals to a rescue partner, we will be empowered to provide care and adoption services in house for interested adopters. Wildlife animals in our care will no longer be sheltered in mixed-use area, but space appropriate for their species until they can be returned to the wild or sent to a rehab center.

State of the art facilities, including a brand new HVAC that helps to prevent the spread of disease such as upper respiratory infections in our kennels. We will have better controlled and more effective quarantine areas, drainage systems and housing, helping us to improve animal care during their stay at the shelter.

Expanded space for our lifesaving programs, which enables our teams to work more efficiently towards the goal of saving more animals in Baltimore. An increase in building space will also give us the opportunity bring our dog intake (medical processing), fundraising team and Community Cats Program, currently hosted in trailers and off-site office space, back under one roof to ensure that all programs are run successfully.

Donate at www.barcs.org/newhome



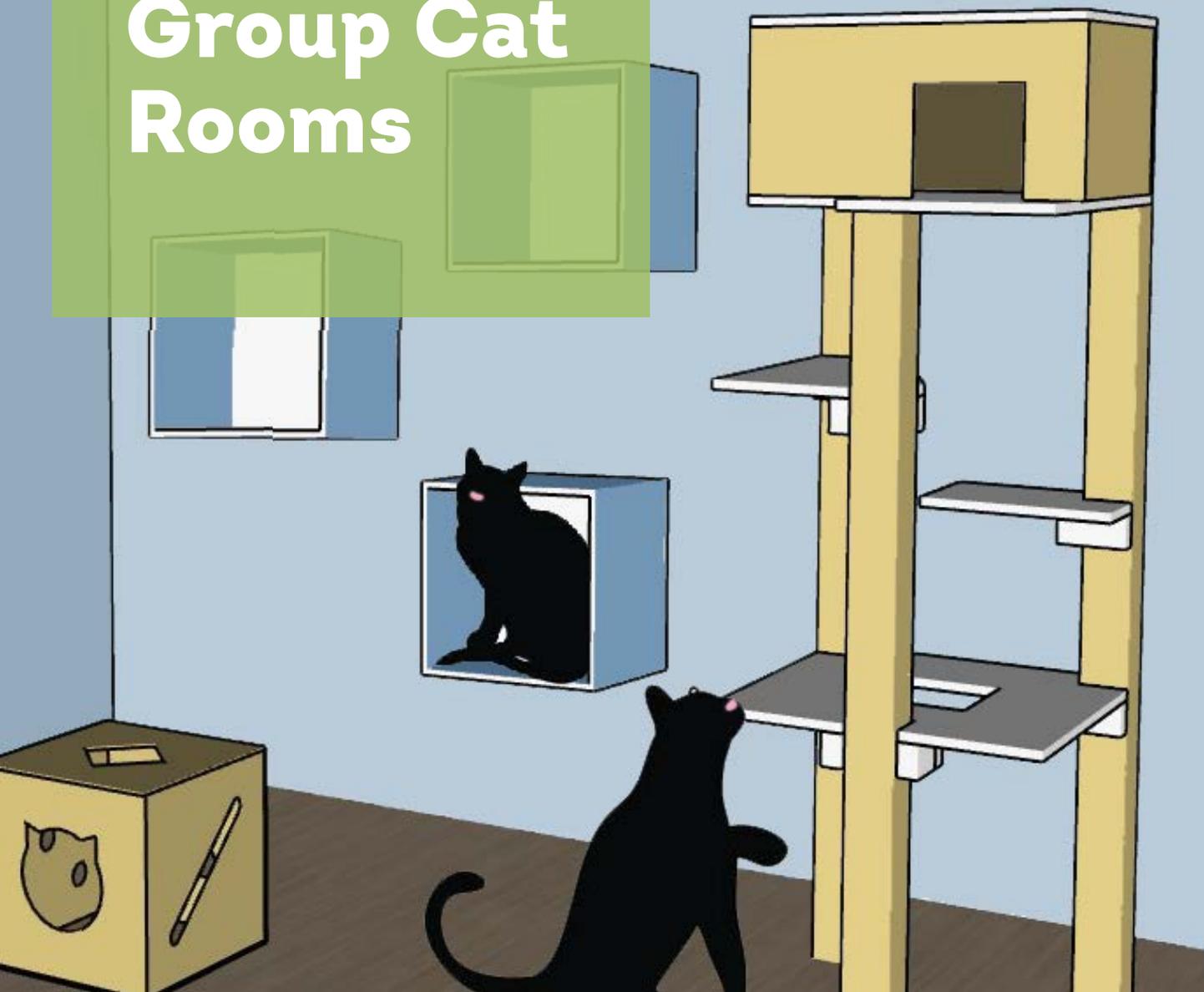
FROM HOPE TO HOME

New & *Innovative* PROJECTS

As a nonprofit organization, BARCS depends on the support of our community through private donations, volunteerism and fostering. While we are fortunate that Baltimore City is providing the funding to cover the structure of the new building, we still need your help. In this section are some of the new rooms and opportunities we will create for our staff and animals; your generous donations will go a long way in ensuring these needs are met.

Project:

Free Roam Group Cat Rooms



In our new facility, we have planned for our cats to enjoy brand new, fully furnished free roam group cat rooms. These rooms will allow our cats to literally and figuratively stretch their legs in a free roaming space with new and sanitized climbing structures to jump and play on.

Socialization is critical for cats and makes it easier for potential adopters to see a cat's personality. An isolated existence in a cage deprives cats of the opportunity to engage in their most natural feline behaviors— behaviors that are essential to help them cope with the stress inherent in shelter living. Our new **Free Roam Group Cat Rooms** will give cats in our care the ability to run, jump, climb, perch and socialize. These behaviors afford cats a sense of control over their environment, thus eliminating a major source of stress for sheltered cats. When their personalities shine, cats are more likely to be adopted. This enriching and progressive project can be made possible by your donations.

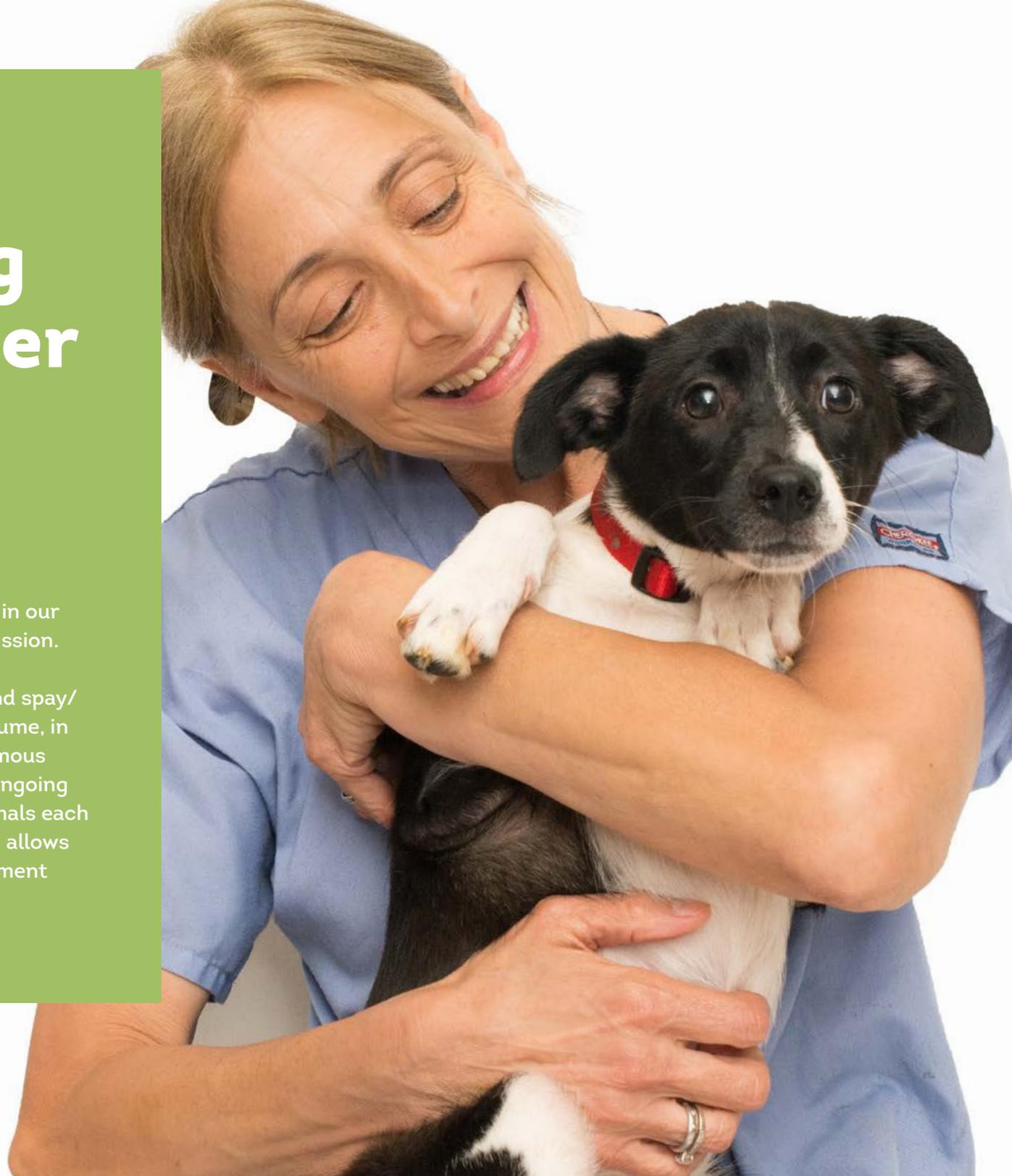
www.barcs.org/newhome



Project:

Expanding Our Shelter Medical Program

The health and wellbeing of animals in our shelter is an essential part of our mission. From specialized medical needs and emergency cases to vaccinations and spay/neuter surgeries, running a high volume, in shelter medical program is an enormous effort. Our in house fund provides ongoing medical care for 12,000 shelter animals each year, and our Medical Care Program allows us to begin treating animals the moment they arrive at our shelter.





As an open-admission shelter, every animal is welcome at BARCS, and every animal gets the care they need. In our new facility, we will continue to take in every animal brought to our doorstep and expand our veterinary program.

Our new surgery rooms require post-surgery recovery cages that meet sanitary medical standards and provide animals recovering from surgery with a safe space to lay. These new cages will allow our animals to remain under the close care of our medical team without having to recover in the sometimes stressful environment of our kennels.

Along with expanded medical holding cages, **high quality medical equipment, including a new X-ray machine and cold laser therapy device**, enables our medical team to more effectively evaluate and treat animals in need. As a high volume, open-admission shelter, BARCS aspires to provide the best possible care for all animals that come into our doors regardless of their current condition or background. This new medical equipment will help our team to perform more procedures and treatments in house, keeping the costs of medical care down while treating the animals who need it most.

Project:

Dog Play Yard

For our dogs, donor funding will enable us to open a newly constructed Play Yard that will give our dogs to have some much-needed enrichment outdoors. These play yards are critical to a dog's wellbeing, as it gives them the chance to combat their mental and physical stress. By running and playing, dogs become more adoptable and avoid deterioration in our shelter environment.



Project:

A Place For Every Animal

Each year, BARCS takes in 11,000 cats and dogs plus an additional 1,000 exotic, wildlife, farm and small companion animals. In our new facility, we need donor support to give these animals the appropriate sheltering.



At BARCS, we don't just rescue cats and dogs—we take in every single animal that comes through our door. In the past, we've had raccoons, pythons, herons, pigs and even alligators! To accommodate these exotic animals, your generous donations will help us **build a brand new Barn Area outdoors** where we can safely place wildlife animals while they wait to go to rescue. Currently, when we get wildlife animals, we will place them either in our play yard or in a kennel that could be used for adoptable animals. This removal of space disrupts the flow of our operations and takes away from enrichment opportunities for our dogs in particular, which can lead to more stress.

For small adoptable animals, we're excited to be opening **two new rooms: a Small Animal Adoption Room as well as a Reptile Adoption Room.**

These new rooms will enable our team to place small mammals and reptiles into homes of interested adopters rather than relying on a rescue partner to take them in, both cutting costs of transportation and increasing adoptions. In addition, direct adoption is much less stressful for the animal.

www.barcs.org/newhome



Project:

Efficiency for Positive Outcomes

The structural layout of the new facility will include separate entrances for adoptions and intake, which includes a resource center for pet owners in crisis. The separation of the two lobbies will allow for privacy and more intimate conversations with members of our community.

A newer and bigger building means we need newer and better functioning IT equipment that can keep up with our highly demanding shelter environment.



Individuals from all over Baltimore come to BARCS every day of the week for reasons as diverse as reclaiming lost pets, adopting new furry family members and getting resources to help them keep their pets in homes. Our resource department provides compassionate services to animals and people, specifically those pet owners in crisis. Our new facility will have a **separate entrance for these services, which allows for privacy and more intimate conversations with members of our community**. Should a pet owner ultimately decide to surrender their animal, our new layout prioritizes comprehensive conversations and information exchange. This compassionate approach to communication helps both owned and surrendered animals get the individualized care they need.

To increase our public resources and customer service, we need newer and more up to date IT equipment, including computers, printers, an all in one copier/printer/fax, internet, IT service, Microsoft 365 and a dedicated server, means our staff can work more efficiently and effectively. Our current setup is often slow loading and can be difficult to work with. Rather than battling with a computer or missing potential adoption opportunities with our overburdened phone system, our staff can focus on their important lifesaving work. Further, our own secure server will ensure that our team is protected from outside IT threats.



FROM HOPE TO HOME

Our Next Chapter Starts **WITH YOU**

We're very excited for this next chapter in our story! This new building will provide us with a much-needed upgrade for our hardworking staff members and volunteers as well as our deserving animals. Your generous donation will make all the difference as we continue to improve the state of animal welfare in Baltimore City, work with pet owners in crisis to find the best possible outcomes, and care for 12,000 homeless, abused and neglected animals. Thank you for making a difference in the lives of animals in need in Baltimore.

Naming Opportunities

Contact us at give@barcs.org to claim a naming opportunity at our new facility for yourself, a beloved pet or a person you wish to honor. **Naming opportunities detailed on page 18.*

Gifts of Cash

The easiest and most direct way of supporting BARCS' relocation project is a gift of cash.

Schedule a Recurring Monthly Donation

Recognizing that many caring people may not have the capacity to make a sizable gift at any one time, BARCS suggests the alternative of making a smaller gift on a monthly basis.

Gifts of Stock

Avoid capital gains through a gift of highly appreciated stock while taking a full value deduction on your tax returns.

Matching Gifts

Many corporate employers will match their employees' gift to a 501(c)(3) nonprofit. If your company has such a program, please request their matching gift form and send the completed form to us. We will take care of the rest.



Leave Your LEGACY



Commemorative Naming Opportunities

\$200,000 and above

Adoption Lobby
Community Resource Lobby
Medical Wing
Adoptable Dogs Hallway
Adoptable Cats Hallway

By making a donation to BARCS' *From Hope to Home* campaign, you will help thousands of homeless animals each year get a second chance at life and happiness.

BARCS is honored to recognize individuals who make significant contributions to our many lifesaving programs and services. Throughout the new shelter, we offer a variety of items to be sponsored. You can choose to feature your name or the name of a beloved pet or person on any of the following items or areas.

\$100,000-\$199,999

Outdoor Barnyard
Surgery Room
Technology Needs
Dog Training and Community Room

\$50,000-\$99,999

X-Ray Room
Medical Diagnostic Room
Reptile and Wildlife Room
Small Companion Animal Room
Adoptable Dogs Room (5)
Adoptable Cats Room (4)
Outdoor Dog Play Yard

\$25,000-\$49,999

Free Roam Cat Room (4)
Adoption Classroom
Laundry Room
Grooming Room
Animal Kitchen
Medical Exam Room (6)
Conference Room

\$24,999 and below

Shared Naming Rights





*The package was written and designed in house
by BARCS communications team members.*

